

Regulatory Services/Licensing
222 Upper Street, London
N1 1XR

Report of: Director Community Safety, Security and Resilience

Meeting of: Licensing Sub-Committee

Date: 09/01/2024

Ward(s): Canonbury

Subject:

PREMISES LICENCE NEW APPLICATION

Re: Alternative Supermarket, 360 Essex Road, London, N1 3PD

1. Synopsis

1.1. This is an application for the variation of a premise licence under the Licensing Act 2003.

1.2. The premises currently holds a licence allowing:

- **The sale of alcohol for off sales only Monday to Sunday from 07:00 to 23:00**

1.3. The variation application is to allow:

- **The sale of alcohol for off sales only Monday to Sunday from 08:00 to 23:00**
- **The application also seeks to remove a number of conditions on the current licence.**
- **To enable the premise to sell spirits by in miniatures, single cans of beer and premium alcohol produce with a higher 6% (pre-authorised by the Council and Police.).**

1.4. Relevant Representations:

Licensing Authority	No
Metropolitan Police	Yes
Noise	No
Health and Safety	No
Trading Standards	No
Public Health	No
Safeguarding Children	No
London Fire Brigade	No
Local residents	No:
Other bodies	No:

2. Recommendations

- 2.1. To determine the application for a variation of the premises licence under Section 34 of the Licensing Act 2003;
- 2.2. These premises are not located in a Cumulative Impact Area therefore the Licensing Sub-Committee will does not need to consider Licensing Policy 3, which states that there is a presumption of refusal unless the Sub-Committee is satisfied that there will be no adverse cumulative impact on the licensing objectives.
- 2.3. If the Licensing Sub-Committee grants the application, it should be subject to:
 - i. Conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (see appendix 4); and
 - ii. Any conditions deemed appropriate by the Licensing Sub-Committee to promote the four licensing objectives.

3. Background

- 3.1. The premises had a previous licence revoked in July 2017 by the Licensing Sub Committee for breach of licence conditions.

- 3.2. A new licence was granted to the existing licence holders on 24 November 2020.
- 3.3. The licence holders applied to vary to premises to remove the same conditions in 2021 and this application was refused by the Council Licensing Committee on 20 July 2021.
- 3.4. This current variation is subject to one representation from the Police licensing team.

4. Implications

4.1. Financial Implications

- 4.1.1. The Head of Finance reports that the applicant has paid the application fee of £180.00. Should the application be refused, the fee is not refundable.

4.2. Legal Implications

- 4.2.1. The legal implications are set out in Paragraph 2.
- 4.2.2. Legal advice will be provided at the meeting of the Licensing Sub-Committee as necessary.

4.3. Environmental Implications and contribution to achieving a net zero carbon Islington by 2030

- 4.3.1. The Licensing Sub-Committee need to consider the impacts that that proposals will have on the environment. An impact is defined as any change to the environment, whether positive or negative, wholly or partially resulting from Council activities. Almost all human activity has some impact on the environment, and it is very unlikely that any activity will not have any implications.

4.4. Equalities Impact Assessment

- 4.4.1. The council must, in the exercise of its functions, have due regard to the need to eliminate discrimination, harassment and victimisation, and to advance equality of opportunity, and foster good relations, between those who share a relevant protected characteristic and those who do not share it (section 149 Equality Act 2010). The council has a duty to have due regard to the need to remove or minimise disadvantages, take steps to meet needs, in particular steps to take account of disabled persons' disabilities, and encourage people to participate in public life. The council must have due regard to the need to tackle prejudice and promote understanding.

4.4.2. An Equalities Impact Assessment is not required in relation to this report, because this is a decision relating to a Premises Licence application under the Licensing Act 2003.

4.5. **Planning implications**

4.5.1. There are no planning implications for this application.

5. Conclusion and reasons for recommendations

5.1. That the Licensing Sub-Committee determines this application.

Appendices:

Appendix 1: application form;

Appendix 2: Current licence

Appendix 3: Representations;

Appendix 4: Suggested conditions and map of premises location.

Background papers:

- None.

Final report clearance:

Authorised by:

Janice Gibbons

Head of Regulatory Services

Terrie Lane

Licensing Manager

Date: 20/12/2023

Click or tap to enter a date.

Report author: Licensing Service

Tel: 020 75027 3031

E-mail: licensing@islington.gov.uk

* required information

Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

 Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

 Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House?

 Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If the applicant's business is registered, use its registered name.

VAT number

Put "none" if the applicant is not registered for VAT.

Legal status

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Your Address

Address official correspondence should be sent to.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Continued from previous page...

Section 2 of 18

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

Address OS map reference Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 18

VARIATION

Do you want the proposed variation to have effect as soon as possible? Yes No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

Continued from previous page...

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The premises trades as a convenience store, and is seeking to remove some of the conditions on the existing licence, after over 2 years of trouble free trading. The applicant also wishes to reduce the trading hours for the permitted sale of alcohol from 07:00 to 08:00 in the morning, with sales set to conclude as before at 23:00 hours. The conditions that the applicant wishes to remove from the licence are as follows:

No beers lagers or ciders of above 6% shall be sold at the premises. This condition to be modified to include save for a pre authorised range of premium beers lagers or ciders.

no spirit miniatures or other bottles at or below 33cl shall be sold from the premises at any time.

single can of beer shall not be sold.

this would comply with the council core hours and remove the need for these conditions to be imposed, as they were only added to the original licence because the applicant was to trade outside of the council core hours.

Section 4 of 18

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

- Yes No

Section 5 of 18

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

- Yes No

Section 6 of 18

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes No

Section 7 of 18

Continued from previous page...

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes No

Section 8 of 18

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes No

Section 9 of 18

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes No

Section 10 of 18

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 11 of 18

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 12 of 18

PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes No

Section 13 of 18

SUPPLY OF ALCOHOL

Continued from previous page...

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption?

- On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

n/a

Continued from previous page...

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

n/a

Section 14 of 18

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

n/a

Section 15 of 18

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start End

Start End

SATURDAY

Start End

Start End

SUNDAY

Start End

Start End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

n/a

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

n/a

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Annex 3

1: No beers lagers or ciders of above 6% abv shall be sold on the premises

To be replaced with: No beers lagers or ciders of above 6% abv shall be sold on the premises, save for premium bottled beers agreed in advance with the police or licensing authority

2. No spirit miniatures or other bottles at or below 33cl shall be sold from the premises at any time.

3. Single cans of beer shall not be sold.

this is losing the applicant business, as customers can go three shops down and purchase single cans. This condition does not solve the problem. Regular, respectable customers do like to purchase single cans.

I have enclosed the premises licence

I have enclosed the relevant part of the premises licence

Continued from previous page...

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

The licence will be returned direct by the store.

Section 16 of 18

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Current conditions to remain, save for those requested to be removed.

b) The prevention of crime and disorder

Current conditions to remain, save for those requested to be removed.

c) Public safety

Current conditions to remain, save for those requested to be removed.

d) The prevention of public nuisance

Current conditions to remain, save for those requested to be removed.

e) The protection of children from harm

Current conditions to remain, save for those requested to be removed.

Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 18 of 18

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £87000 £315.00

Band D - £87001 to £125000 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000 £900.00

Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39999 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

190.00

DECLARATION

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Ticking this box indicates you have read and understood the above declaration

Continued from previous page...

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="Stewart Gibson"/>
* Capacity	<input type="text" value="Licence Agent"/>
* Date	<input type="text" value="13"/> / <input type="text" value="11"/> / <input type="text" value="2023"/> dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/islington/change-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

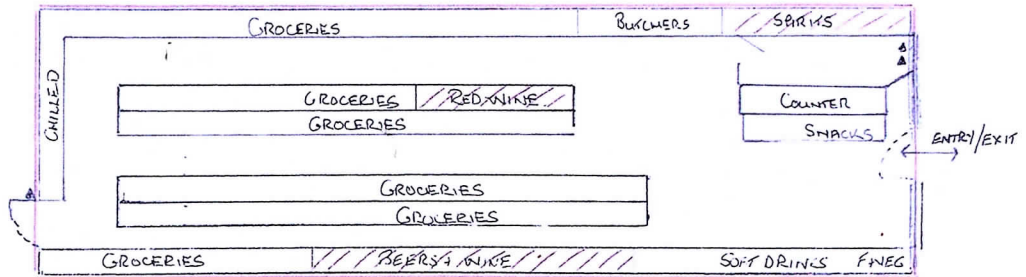
IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

OFFICE USE ONLY

Applicant reference number	<input type="text" value="sgl:2023102"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [Next >](#)

Reference - 201112-241120
Date - 24 November 2020



ALTERNATIVE SUPERMARKET
260 ESSEX ROAD
LONDON
N1 3PD.

- ▲ FIRE EXTINGUISHERS
- /// LICENCE DISPLAY
- LICENSABLE AREA

Premises Licence Summary

Licensing Act 2003

Premises licence number	LN20112-241120	Date of original grant*	24 November 2020
--------------------------------	----------------	--------------------------------	------------------

**An annual fee associated with this licence is to be paid on the anniversary of the original grant date.*

Postal address of premises, or if none, ordnance survey map reference or description ALTERNATIVE SUPERMARKET 360 ESSEX ROAD			
Post town	London	Post code	N1 3PD
Telephone number			

Where the licence is time limited the dates
Not Applicable

Licensable activities authorised by the licence
For the Ground Floor
<ul style="list-style-type: none"> • The sale by retail of alcohol

The times the licence authorises the carrying out of licensable activities																												
<ul style="list-style-type: none"> • The sale by retail of alcohol: <table style="margin-left: 40px; border: none;"> <tr><td>Monday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Tuesday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Wednesday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Thursday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Friday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Saturday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Sunday</td><td>07:00</td><td>to</td><td>23:00</td></tr> </table>	Monday	07:00	to	23:00	Tuesday	07:00	to	23:00	Wednesday	07:00	to	23:00	Thursday	07:00	to	23:00	Friday	07:00	to	23:00	Saturday	07:00	to	23:00	Sunday	07:00	to	23:00
Monday	07:00	to	23:00																									
Tuesday	07:00	to	23:00																									
Wednesday	07:00	to	23:00																									
Thursday	07:00	to	23:00																									
Friday	07:00	to	23:00																									
Saturday	07:00	to	23:00																									
Sunday	07:00	to	23:00																									

The opening hours of the premises:																												
<table style="margin-left: 20px; border: none;"> <tr><td>Monday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Tuesday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Wednesday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Thursday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Friday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Saturday</td><td>07:00</td><td>to</td><td>23:00</td></tr> <tr><td>Sunday</td><td>07:00</td><td>to</td><td>23:00</td></tr> </table>	Monday	07:00	to	23:00	Tuesday	07:00	to	23:00	Wednesday	07:00	to	23:00	Thursday	07:00	to	23:00	Friday	07:00	to	23:00	Saturday	07:00	to	23:00	Sunday	07:00	to	23:00
Monday	07:00	to	23:00																									
Tuesday	07:00	to	23:00																									
Wednesday	07:00	to	23:00																									
Thursday	07:00	to	23:00																									
Friday	07:00	to	23:00																									
Saturday	07:00	to	23:00																									
Sunday	07:00	to	23:00																									

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Off supplies

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Alternative Supermarket Limited
360 Essex Road
London
N1 3PD

Registered number of holder, for example company number, charity number (where applicable)

12872421

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mehmet Cokgezici

State whether access to the premises by children is restricted or prohibited

It is an offence to allow persons under the age of 16 years to be on the premises whilst it is open exclusively or primarily for the supply of alcohol for consumption on the premises unless they are accompanied by a person aged 18 or over. No unaccompanied person under the age of 16 years shall be permitted on the premises between 12 midnight and 5am if alcohol is supplied for consumption on the premises.

Islington Council
Public Protection Division
222 Upper Street
London
N1 1XR
Tel: 020 7527 3031

Annex 1 - Mandatory conditions

1. No supply of alcohol may be made under the premises licence:
 - a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. All door supervisors shall be licensed by the Security Industry Authority.
4. The admission of children to the exhibition of a film shall be restricted in accordance with the recommendation of a film classification body as defined in the Video Recordings Act 1984 or Islington Council acting as the licensing authority where it has given notice in section 20(3) of the Licensing Act 2003.

There are further 'Mandatory conditions' applicable to licences authorising the supply of alcohol. A full list of the current mandatory conditions is available from the licensing pages on Islington's web site, www.islington.gov.uk. This list is subject to change by order of the Secretary of State and licensees and other responsible persons are advised to ensure they are aware of the latest conditions.

Annex 2 - Conditions consistent with the Operating Schedule

1. Noise or vibration must not emanate from the premises so as to cause a nuisance to nearby properties.
2. In the event of a noise/nuisance complaint substantiated by an authorised officer, the licensee shall take appropriate measures in order to prevent any recurrence.
3. Prominent, clear and legible notices must be displayed at all exits requesting the public to respect the needs of local residents and to leave the premises quietly.
4. No refuse will be placed on the street more than 30 minutes before collection.
5. The delivery of licensable goods shall be restricted to the hours between 07:00 and 23:00 Monday-Saturday. No deliveries shall be made on a Sunday or Bank Holiday.#
6. The outside frontage shall be swept and cleared of any rubbish and smoking litter associated with the business at the end of trade each evening.
7. Any music shall be restricted to ambient background levels of sound.
8. The shutters to the front of the premises shall be maintained so as not to cause a noise nuisance when in operation to residential properties in close vicinity.
9. In the event that crime or serious disorder is, or appears to have been, committed on the premises, the management will immediately ensure that:
 - (a) The police and, where appropriate, the London Ambulance Service, are called immediately;
 - (b) As far as is safe and reasonable practicable, all measures will be taken to apprehend any identified suspects pending the arrival of the police;
 - (c) As far as is safe and reasonable practicable, all measures will be taken to preserve any identified crime scene pending the arrival of the police;
 - (d) Any and all appropriate measures are taken to fully protect the safety of all persons present on the premises at all times during operating hours.

10. An incident log shall be kept at the premises, and made available on request to the police or an authorised officer, which will record:
 - (a) Any and all allegations of crime or disorder reported at the venue
 - (b) Any and all complaints received by any party
 - (c) Any faults in the CCTV system
 - (d) Any visit by a relevant authority or emergency service
 - (e) Any and all ejections of patrons
 - (f) Any refusal of the sale of alcohol.
11. The refusals log part of the incident book shall be checked and signed monthly by the designated premises supervisor.
12. CCTV shall be installed, operated, and maintained, to function all times that the premises are open for licensable activities. This CCTV shall comply with the following criteria:
 - (a) The licensee will ensure that the system is checked every two weeks to ensure that the system is working properly and that the date and time are correct.
 - (b) A record of these checks, showing the date and name of the person checking, will be kept and made available to the police or other authorised officer on request;
 - (c) The Police will be informed if the system will not be operating for longer than one day of business for any reason;
 - (d) One camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering;
 - (e) The system will provide full coverage of the interior of the premises and any exterior part of the premises accessible to the public;
 - (f) The system will record in real time and recordings will be date and time stamped;
 - (g) At all times during operating hours, there will be at least 1 member of staff on the premises who can operate the system sufficiently to allow Police or authorised Council officers to view footage on request.
 - (h) Recordings will be kept for a minimum of 31 days and downloaded footage will be provided free of charge to the police or other authorised officers on request (subject to the Data Protection Act 1998) within 24 hours of any request.
13. The licensee shall ensure that all staff are trained on relevant matters, including the conditions of the premises licence, age restricted products and [if they are ever left in charge of the shop] the operation of the CCTV system and how to deal with visits from authorised officers. The licensee shall keep written records of training and instructions given to each member of staff, detailing the areas covered to include the Licensing Objectives, identifying persons under 25, making a challenge, acceptable proof of age & checking it, making & recording a refusal, avoiding conflict and responsible alcohol retailing. Staff shall sign to confirm that they have received and understood the training. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. The written training records kept for each staff member will be produced to police & authorised council officers on request.
14. The premises will operate the 'Challenge 25' proof of age scheme.
 - (a) All staff will be fully trained in its operation;
 - (b) Only suitable forms of photographic identification, such as passport or UK driving licence, or a holographically marked PASS scheme cards, will be accepted.

15. The licence holder will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the Licensing Authority and the Police.
16. The premises licence holder shall endeavour to eliminate or minimise any nuisance arising out of its licensable activities. In doing so the premises licence holder will work with enforcement authorities where any issues are identified. A complaints procedure will be maintained in order that local residents have a means of contact if necessary.
17. Ismail Kurt will take no part in the ownership or the day to day running of the premises or be employed there under this licence if granted.
18. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. The written training records kept for each staff member will be produced to police & authorised council officers on request. The licence holder and staff will attend any offered Trading Standards training in the sale and supply of alcohol.
19. In the event that crime or serious disorder is, or appears to have been, committed on the premises, the management will immediately ensure that:
 - (a) The police and, where appropriate, the London Ambulance Service, are called immediately;
 - (b) As far as is safe and reasonable practicable, all measures will be taken to apprehend any identified suspects pending the arrival of the police;
 - (c) As far as is safe and reasonable practicable, all measures will be taken to preserve any identified crime scene pending the arrival of the police;
 - (d) Any and all appropriate measures are taken to fully protect the safety of all persons present on the premises at all times during operating hours.
20. Notices will be prominently displayed by the entry/ exit.
 - A) That CCTV is in use & a Challenge 25 proof of age policy is in operation;
 - B) Advising customers of the provisions of the licensing act regarding underage & proxy sales;
 - C) Of the permitted hours for licensable activities & the opening times of the premises;
 - D) Not to drink in the street;
21. A phone number for the premises shall be made available if required upon request to the police, any other responsible authority or any local resident to express any concerns caused by the operation of the premises. Any complaints and the outcome will be recorded in the incident book.
22. No alcoholic goods or tobacco products will ever be purchased or taken from sellers calling to the shop.
23. No spirits shall be purchased in a resealed box.
24. The licensee will immediately report to trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco products.
25. All off sales will be sold in sealed containers.
26. Customers will be reminded by way of a notice at the entrance/ exit door to please leave the premises quietly and have consideration for the neighbouring properties.

27. Sufficient litter bins will be provided to allow the customers to deposit their waste/rubbish.
28. Challenge 25 shall be operated as the proof of age policy and only a valid passport, photo driving licence, HM forces photographic IID card or proof of age card with the PASS logo or hologram on it may be accepted as proof of age.
29. Prominent, clear and legible signage (in not less than 32 font bold) shall also be displayed at all entrances to the premises as well as at, at least one location behind any counter advertising the scheme.
30. A notice will be displayed at the till either electronically or physically to remind staff to ask for identification.
31. The Premises Licence Holder shall ensure that all staff members engaged or to be engaged, in selling alcohol at the premises shall receive the following induction training. This training will take place prior to the selling of such products: Refusing the sale of alcohol to a person who is drunk.
32. Further verbal reinforcement/refresher training covering the above will be carried out thereafter at intervals not to exceed six months, with the date and time of the verbal reinforcement/refresher training documented. All such training undertaken by staff members shall be fully documented and recorded. All training records will be kept at the premises and made available to officers of any responsible authority upon request.
33. The premises shall at all times maintain and operate refusals recording system (either in book or electronic form) which shall be reviewed by the Designated Premises Supervisor at intervals of no less than 4 weeks and feedback given to staff as relevant. This refusals book will be kept at the premises and made available to officers of any responsible authority upon request.

Annex 3 - Conditions attached after a hearing by the licensing authority

1. No beers, lagers or ciders of above 6% ABV shall be sold at the premises.
2. No spirit miniatures or other bottles at or below 33cl shall be sold from the premises at any time.
3. Single cans of beer shall not be sold.

Annex 4 – Plans

Reference Number: 20112-241120 Dated: 24 November 2020



Terrie Lane
Licensing Team Manager
PDD
Environment & Regeneration
Islington Council
222 Upper Street
Islington
London N1 1XR

Islington Police Licensing
Team
Islington Police Station
2 Tolpuddle Street
Islington
London N1 0YY

Your ref: WK/230035580

8th December 2023

Dear Terrie,

Re: Premises Licence Variation – Alternative Supermarket Ltd , 360 Essex Road ,
Islington , London N1 3PD

Council worksheet ref WK/230035580

Last representations 11/12/2023

With reference to the above variation application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to the variation as it is our considered belief that if granted at present this variation would undermine the Licensing Objectives in regard to prevention of crime and disorder.

The date of the original grant of the licence is 24/11/2020. The premises is applying again after having a similar application declined in 2021 to remove some of the conditions on the existing licence after ' over 2 years of trouble free trading' . The applicant also wishes to reduce the trading hours for the permitted sale of alcohol from 07:00 to 08:00 in the morning, with sales set to conclude as before at 23:00 hours. The conditions that the applicant wishes to remove from the licence are as given on grant by the Licensing Committee:

Annex 3.1 No beers lagers or ciders of above 6% shall be sold at the premises.

*This condition to be modified to include save for a pre authorised range of premium beers lagers or ciders.

Annex 3.2 No spirit miniatures or other bottles at or below 33cl shall be sold from the premises at any time.

Direct removal .No alternative offer or conditioning

Annex 3.3 Single can of beer shall not be sold.

Direct removal. No alternative offer or conditioning

The rationale given is that the hours reduction would comply with the council core hours for off licences and thereby remove the need for these conditions to be imposed, as they were only added to the original licence because the applicant was to trade outside of the council core hours they believe .

Police have no objection to the reduction in early morning hours.

Police have checked with the Council Licensing Officer for the premises when the application was received to see if the agent or premises had contacted them to discuss and they said no. No pre-application consultation appears to have been conducted with the Police either to see if any additional safeguarding could be offered that would meet relevant authority concern re this step or proposal and the application contains no offer of additional or alternative safeguarding when submitted in regard to this increase of availability of alcohol in the area.

As the premises is applying to remove and amend safeguarding and off licence best practice conditions generally in use to help minimize crime and disorder attached after the premises application hearing re strength , miniature sales and single cans because they believe these were only there because of the current hours [which the Police reading of the Council Licensing policy would not support] it would seem appropriate for the premises to present their case to the Committee where the application was determined and the conditions given and to answer any questions or concerns in person as the only entries in the Licensing Objectives promotion boxes only give 'current conditions to remain, save for those requested to be removed' .

Yours sincerely,

Tim

Tim Livermore | Constable | Islington Borough – Licensing Team

Address Islington Police Station, 2 Tolpuddle Street , Islington , London N1 0YY

Email Tim.J.Livermore@met.police.uk

Licensing Team mailbox - [Email CNMailbox-.IslingtonPoliceLicensingTeam@met.police.uk](mailto:CNMailbox-.IslingtonPoliceLicensingTeam@met.police.uk)

Protective Marking: Treat all mail as **OFFICIAL** unless otherwise stated



[Click here to see what we are doing for you @MPSIslington](#)

Appendix 4

Suggested conditions of approval consistent with the operating schedule

1. As per current licence
2. No beers lagers or ciders of above 6% shall be sold at the premises save for a pre authorised range of premium beers lagers or ciders.

The following conditions to be removed

3. No spirit miniatures or other bottles at or below 33cl shall be sold from the premises at any time.
4. Single cans of beer shall not be sold.



SHOW LAYERS

Democracy

Islington borough boundary

Islington official addresses: non-postal and postal (LLPG points)

Islington official postal addresses (LLPG points)

Wards and councillors

Wards: 2002 to May 2022

Parliamentary constituencies

Polling districts

Address Search

Address Search



20 m

19

